# Market Trends & Opportunities FinServ Summit, San Diego, CA

Sept. 27, 2023





- Macroeconomic trends
- Housing market trends
- Distressed market trends
- Distressed disposition trends
- Spotlight: how transparent disposition benefits underserved communities
- Appendix: anatomy of distressed property buyers

# Macroeconomic Trends

#### MARKET DASHBOARD











#### **YIELD CURVE**

MANUFACTURING **INDEX** 

**CONSUMER SENTIMENT** 

UNEMPLOYMENT **RATE** 

30-YEAR FIXED-**RATE MORTGAGE** 

Aug 2023	-1.39	Aug 2023	47.6
Prev. Month	-1.49	Prev. Month	46.4
Prev. Year	+0.18	Prev. Year	52.8

July
Pre Mo
Pre

71.6
64.4
47.3

Aug 2023	3.8%
Prev. Month	3.5%
Prev. Year	3.7%

Aug 2023	7.07%
Prev. Month	6.84%
Prev Year	5 22%

\*University of Michigan Consumer Surveys

\*Bureau of Labor Statistics

Source: Freddie Mac



#### **HOME PRICE APPRECIATION**

July 2023	1.9%
Prev. Month	-0.9%
Prev. Year	8.4%

Source: NAR



#### REAL ESTATE NET **WORTH**

Q2 2023	71.1%
Prev. Quarter	69.6%
Prev. Year	72.3%

\*Board of Governors of Federal Reserve System



**SDQ RATE** 

Q2 2023	1.61%
Prev. Quarter	1.73%
Prev. Year	2.12%

Source: Mortgage Bankers Association



#### **FORECLOSURE STARTS**

Aug 2023	22,646
Prev. Month	22,761
Prev. Year	22,540

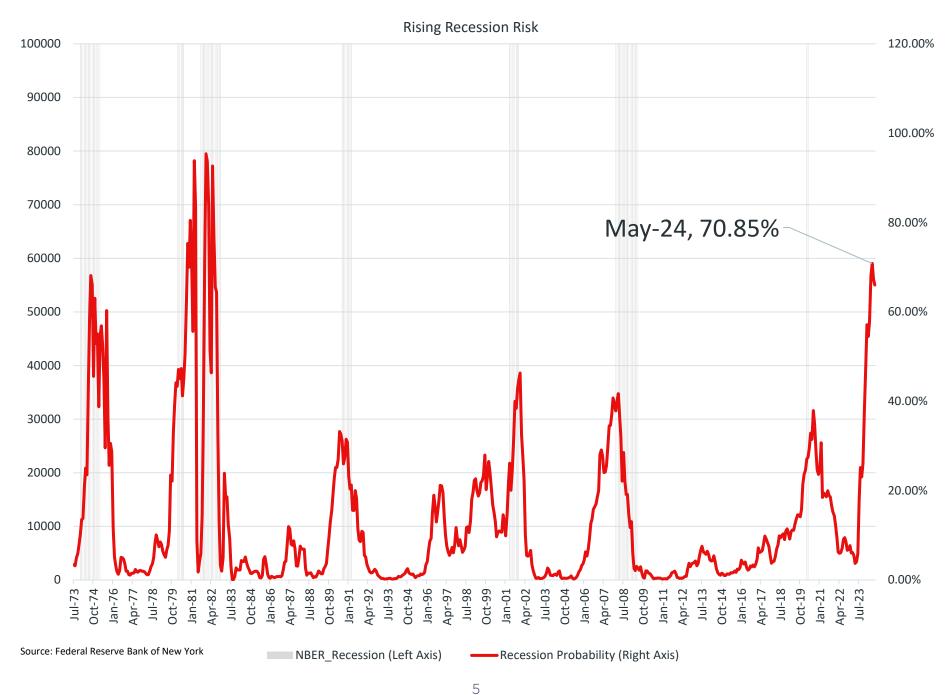
\*ATTOM Data Solutions \*Trailing 3-month average

<sup>\*</sup>Source: New York Federal Reserve Bank

<sup>\*</sup>Institute for Supply Management



### RECESSION RISK







**Economic Forecast: August 2023** 

Economic Porecast. August 2025	2022			202	23			20	24						
	22.1	22.2	22.3	22.4	23.1	23.2	23.3	23.4	24.1	24.2	24.3	24.4	2022	2023	2024
Percent Change: Quarterly SAAR, Annual Q4/Q4															
Gross Domestic Product	-1.6	-0.6	3.2	2.6	2.0	2.4	2.2	1.1	-0.1	-0.9	-0.4	0.6	0.9	1.9	-0.2
Personal Consumption Expenditures (PCE)	1.3	2.0	2.3	1.0	4.2	1.6	1.8	1.3	0.3	-0.5	-0.1	0.7	1.7	2.2	0.1
Residential Fixed Investment	-3.1	-17.8	-27.1	-25.1	-4.0	-4.2	6.6	-2.3	-4.7	-3.7	-0.3	2.5	-18.8	-1.0	-1.6
Business Fixed Investment	7.9	0.1	6.2	4.0	0.6	7.7	0.3	1.4	-2.4	-4.8	-4.4	-2.5	4.5	2.5	-3.5
Government Consumption & Investment	-2.3	-1.6	3.7	3.8	5.0	2.6	2.3	1.0	0.7	1.0	1.0	0.9	0.9	2.7	0.9
Billions of Chained 2012\$															
Net Exports	-1480	-1421	-1260	-1230	-1199	-1197	-1190	-1208	-1214	-1204	-1186	-1171	-1348	-1198	-1194
Change in Business Inventories	215	110	39	137	4	9	17	24	26	16	5	3	125	13	13
Percent Change: Quarterly YoY, Annual Q4/Q4															
Consumer Price Index	8.0	8.6	8.3	7.1	5.8	4.1	3.5	3.2	2.9	2.9	2.8	2.8	7.1	3.2	2.8
Core Consumer Price Index (ex. Food & Energy)	6.3	6.0	6.3	6.0	5.6	5.2	4.6	4.2	3.7	3.3	3.0	2.8	6.0	4.2	2.8
PCE Chain Price Index	6.4	6.6	6.3	5.7	4.9	3.7	3.4	3.1	2.7	2.7	2.6	2.5	5.7	3.1	2.5
Core PCE Chain Price Index (ex. Food & Energy)	5.3	5.0	4.9	4.8	4.6	4.4	4.1	3.8	3.2	3.0	2.8	2.5	4.8	3.8	2.5
Change: Quarterly Avg Mo. Chg, Thous., Annual	l Mil.														
Employment, Total Nonfarm	561	329	423	284	312	228	114	19	-74	-82	-108	-117	4.8	2.0	-1.1
Percent Change: Q4/Q4													3.4	1.5	-0.6
Percent: Quarterly Avg, Annual Avg															
Unemployment Rate	3.8	3.6	3.6	3.6	3.5	3.5	3.5	3.6	3.8	4.1	4.5	4.9	3.6	3.5	4.3
Federal Funds Rate	0.1	0.8	2.2	3.7	4.5	5.0	5.3	5.4	5.2	5.0	4.7	4.4	1.7	5.0	4.8
1-Year Treasury Note Yield	1.0	2.2	3.4	4.6	4.8	4.9	5.3	5.1	4.8	4.6	4.3	4.1	2.8	5.0	4.4
10-Year Treasury Note Yield	1.9	2.9	3.1	3.8	3.6	3.6	3.9	3.9	3.9	3.8	3.8	3.8	3.0	3.8	3.8



### **MBA Economic Forecast**

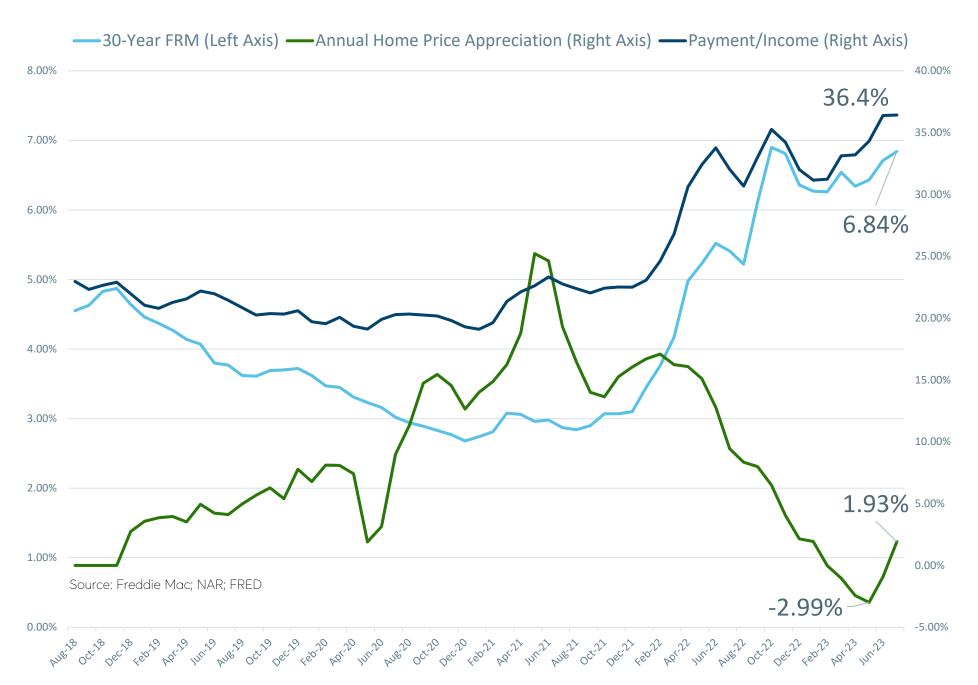
August 21, 2023

	2022					2023				202						
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	2022	2023	2024	2025
Percent Change, SAAR																
Real Gross Domestic Product	-1.6	-0.6	3.2	2.6	2.0	2.4	1.5	0.3	-0.3	-0.3	1.0	1.9	0.9	1.5	0.6	1.8
Personal Consumption Expenditures	1.3	2.0	2.3	1.0	4.2	1.6	1.4	1.0	8.0	0.6	1.4	1.4	1.7	2.0	1.1	1.5
Business Fixed Investment	7.9	0.1	6.2	4.0	0.6	7.7	-1.0	0.2	-2.2	-2.6	-1.3	1.3	4.5	1.8	-1.2	1.5
Residential Investment	-3.1	-17.8	-27.1	-25.1	-4.0	-4.2	5.8	2.3	9.1	5.2	4.5	5.9	-18.8	-0.1	6.2	5.4
Govt. Consumption & Investment	-2.3	-1.6	3.7	3.8	5.0	2.6	2.3	1.5	0.9	0.7	0.7	0.6	0.9	2.8	0.7	0.6
Net Exports (Bil. Chain 2012\$)	-1260.3	-1207.6	-1063.8	-1037.8	-1010.3	-1009.2	-1021.3	-1068.9	-1126.5	-1167.2	-1176.1	-1168.0	-1142.4	-1027.5	-1159.4	-1184.5
Inventory Investment (Bil. Chain 2012\$)	182.4	93.7	32.9	116.1	3.0	7.9	15.0	14.1	8.3	3.2	1.7	10.7	106.3	10.0	6.0	44.9
Consumer Prices (YOY)	8.0	8.6	8.3	7.1	5.8	4.1	3.2	2.9	2.7	2.6	2.5	2.3	7.1	2.9	2.3	2.2
Percent																
Unemployment Rate	3.8	3.6	3.5	3.6	3.5	3.5	3.7	3.9	4.2	4.6	4.9	4.7	3.6	3.7	4.6	4.5
Federal Funds Rate	0.375	1.625	3.125	4.375	4.875	5.125	5.375	5.375	5.375	4.875	4.375	3.875	4.375	5.375	3.875	2.875
10-Year Treasury Yield	1.9	2.9	3.1	3.8	3.6	3.6	4.0	3.6	3.4	3.3	3.2	3.1	3.8	3.6	3.1	2.9

# Housing Market Trends



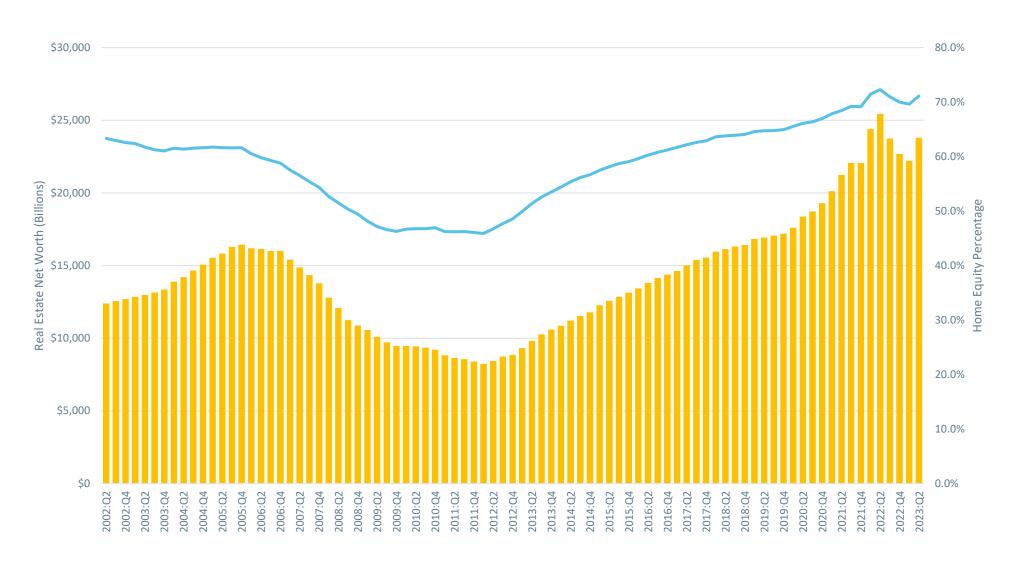
# Affordability





#### Historical Real Estate Equity

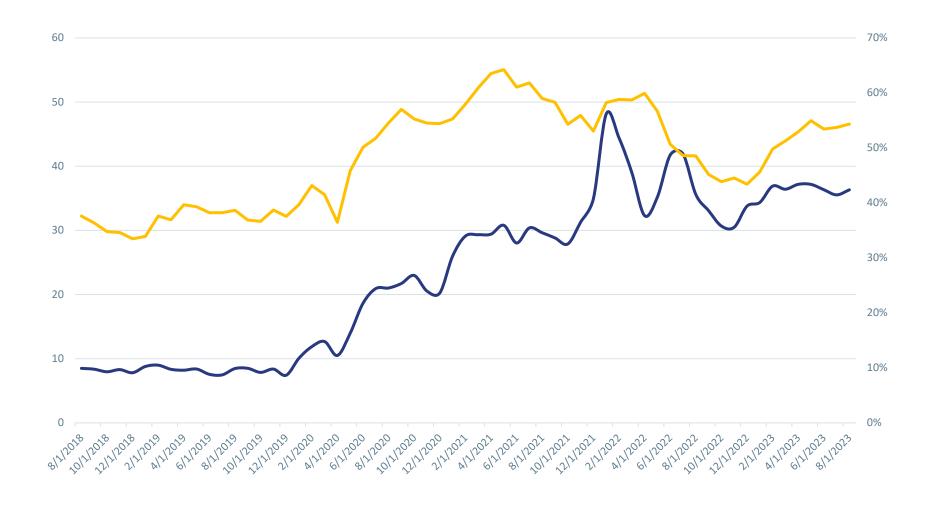
Real Estate Equity in Jan 2012 Dollars (Billions - Left Axis) — Home Equity (Pct of Asset Value - Right Axis)



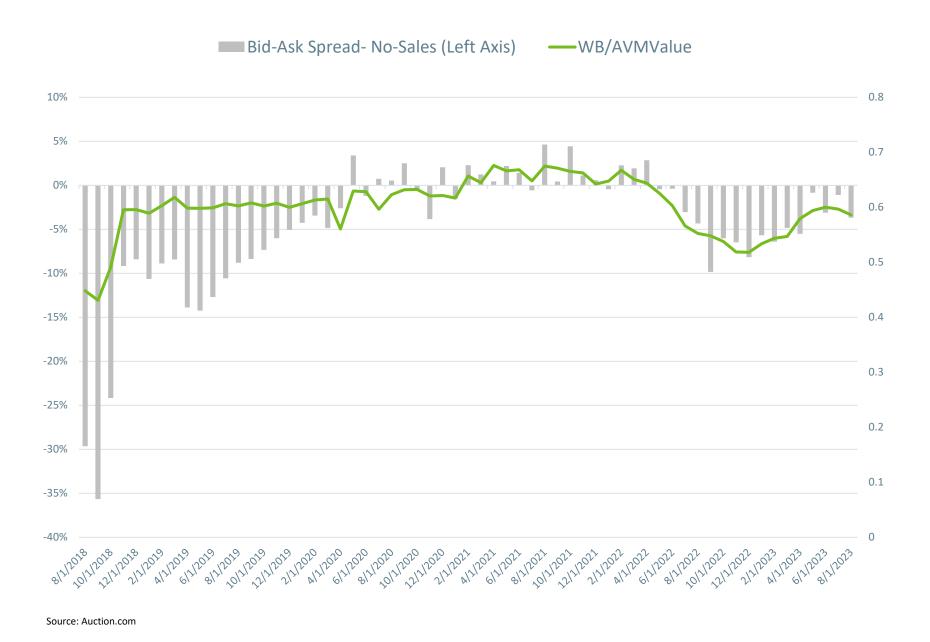
Source: Federal Reserve

# Foreclosure Auction Quantity Demanded





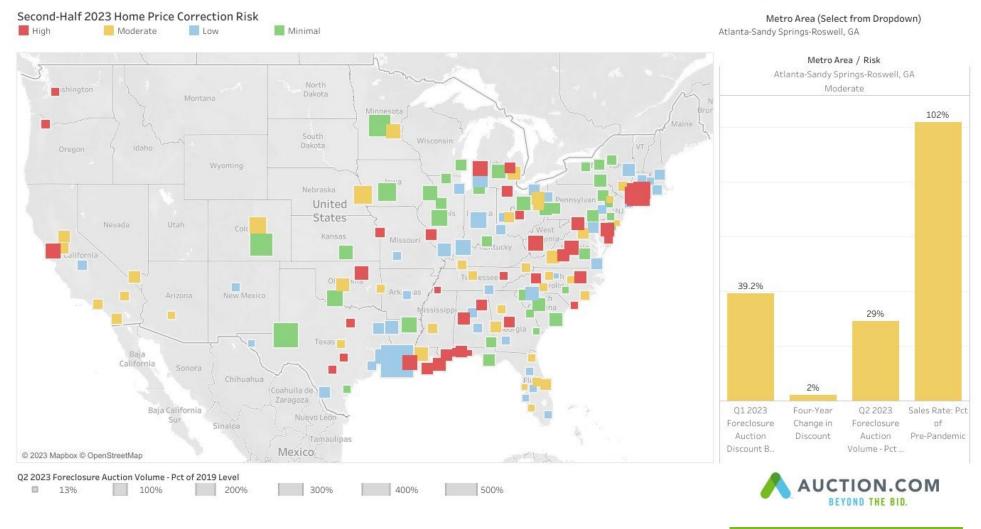






### Markets most at risk for price correction based on bidder behavior

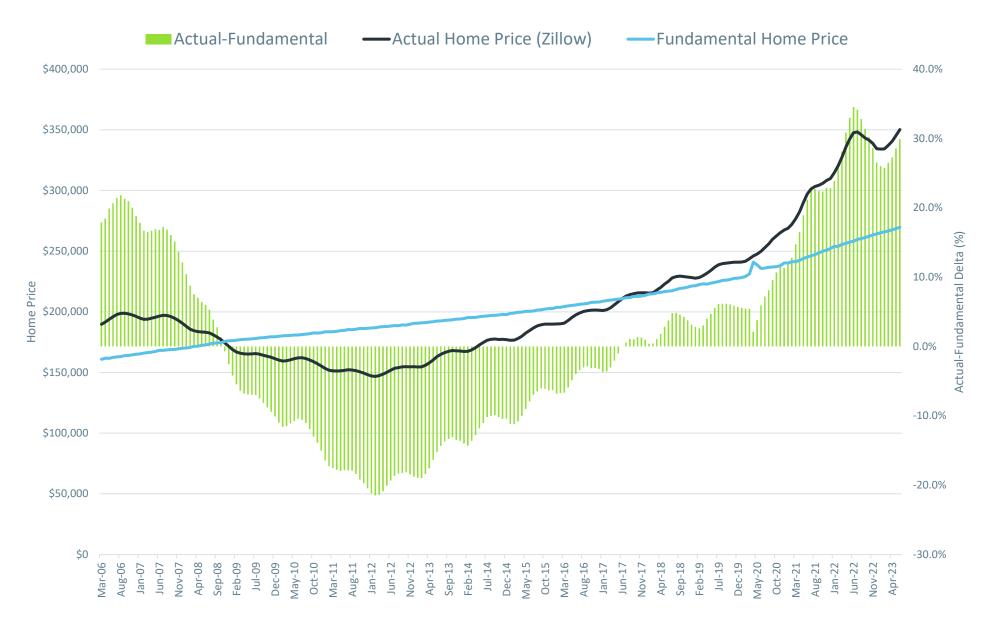
#### Second-Half 2023 Home Price Correction Risk Based on Foreclosure Auction Bidding Behavior in Q2 2023







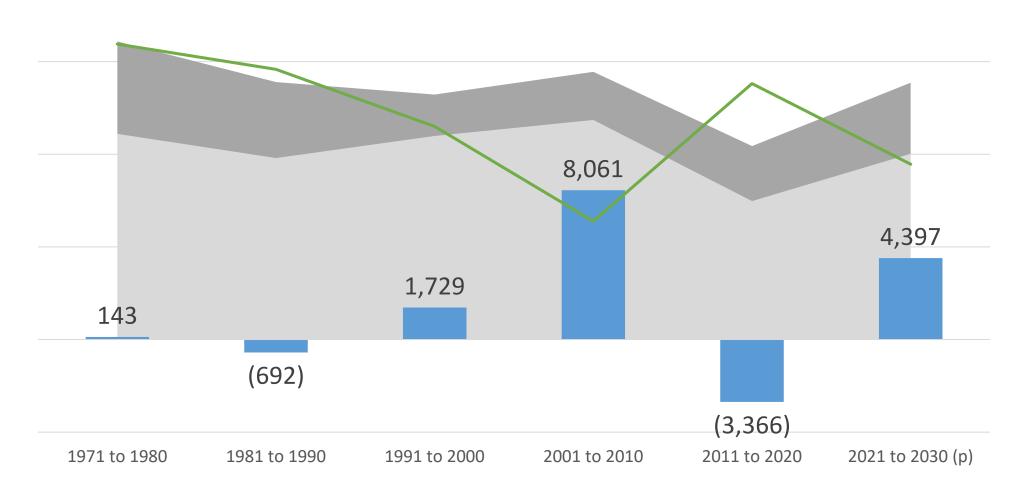
- Fundamental home price is based on average price to income ratio going back to 2006 (3.86)
- Actual home prices were as much as 35% above fundamentals in June 2022
- Now down to 30% above fundamentals in June 2023



### Switch Back to Oversupply?



Over or (Under) Supply - Thousands of Units — Household Growth



Sources: U.S. Census, CBO





**Housing Forecast: August 2023** 

	22.1	22.2	22.3	22.4	23.1	23.2	23.3	23.4	24.1	24.2	24.3	24.4	2022	2023	2024
SAAR, Thous. Units															
Total Housing Starts	1,718	1,636	1,446	1,405	1,385	1,447	1,438	1,361	1,302	1,286	1,302	1,327	1,553	1,408	1,304
Percent Change: YoY													-3.0	-9.3	-7.4
Single-Family (1 Unit)	1,182	1,084	901	850	834	929	958	925	903	896	906	921	1,005	912	907
Percent Change: YoY													-10.8	-9.3	-0.5
Multifamily (2+ Units)	535	551	545	556	552	518	480	436	399	390	396	405	547	496	398
Percent Change: YoY													15.5	-9.3	-19.9
Total Home Sales	6,747	5,970	5,359	4,795	4,965	4,944	4,866	4,814	4,799	4,870	4,969	5,069	5,671	4,897	4,927
Percent Change: YoY													-17.7	-13.6	0.6
New Single-Family	763	603	583	598	638	694	715	705	675	684	691	696	641	688	687
Percent Change: YoY													-16.9	7.3	-0.2
Existing (Single-Family, Condos/Co-Ops)	5,983	5,367	4,777	4,197	4,327	4,250	4,151	4,109	4,124	4,186	4,278	4,373	5,030	4,209	4,240
Percent Change: YoY													-17.8	-16.3	0.7
Percent Change: Quarterly YoY, Annual Q4/Q	   <b>4</b>														
Fannie Mae HPI	19.4	18.2	12.5	8.3	4.7	3.4	3.5	3.9	2.6	0.0	-0.1	-0.7	8.3	3.9	-0.7
Percent: Quarterly Avg, Annual Avg															
30-Year Fixed Rate Mortgage	3.8	5.2	5.6	6.7	6.4	6.5	6.8	6.7	6.5	6.3	6.2	6.0	5.3	6.6	6.3
NSA, Bil. \$, 1-4 Units															
Single-Family Mortgage Originations	774	683	534	396	320	442	429	410	347	504	565	502	2,386	1,601	1,918
Purchase	386	495	426	327	261	367	369	343	268	396	423	375	1,633	1,341	1,462
Refinance	388	188	108	69	59	74	59	68	79	108	142	127	753	261	456
Refinance Share (Percent)	50	27	20	17	19	17	14	16	23	21	25	25	32	16	24
Remainee Share (Fercent)	30	21	20	11	19	11	14	10	23	21	23	23	32	10	24



#### **MBA Mortgage Finance Forecast**

August 21, 2023

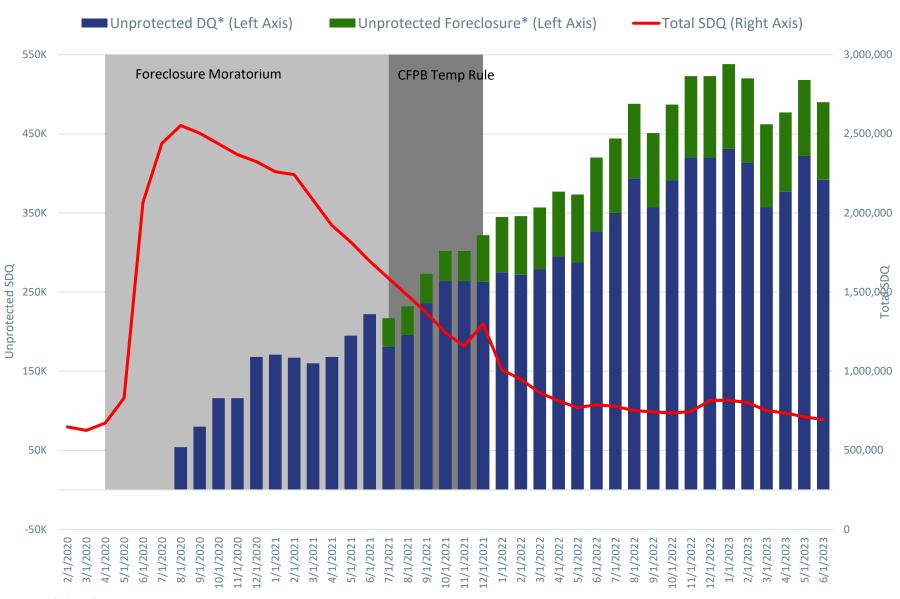
	2022				2023				2024							
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	2022	2023	2024	2025
Housing Measures																
Housing Starts (SAAR, Thous)	1,718	1,636	1,446	1,405	1,385	1,447	1,443	1,452	1,465	1,456	1,466	1,499	1,551	1,432	1,472	1,555
Single-Family	1,182	1,084	901	850	834	929	927	976	1,010	1,018	1,039	1,078	1,004	916	1,036	1,125
Two or More	535	551	545	556	552	518	516	476	455	438	427	421	547	515	435	430
Home Sales (SAAR, Thous)																
Total Existing Homes	6,057	5,373	4,770	4,197	4,327	4,250	4,182	4,283	4,370	4,489	4,665	4,896	5,099	4,298	4,605	5,027
New Homes	776	609	580	598	638	694	705	731	743	751	755	769	641	692	755	785
FHFA US House Price Index (YOY % Change)	18.8	17.9	14.2	8.3	4.3	2.0	0.7	0.0	-0.2	-0.1	0.3	1.0	8.3	0.0	1.0	3.9
Median Price of Total Existing Homes (Thous \$)	365.8	405.9	391.5	372.8	366.7	397.5	398.4	386.1	384.7	383.6	384.1	384.2	384.0	387.2	384.2	386.2
Median Price of New Homes (Thous \$)	431.3	447.0	465.4	479.5	434.8	414.4	409.6	430.3	435.3	430.5	430.5	433.2	455.8	422.3	432.4	440.9
Interest Rates																
30-Year Fixed Rate Mortgage (%)	3.9	5.3	5.7	6.6	6.4	6.5	6.8	6.2	5.9	5.6	5.3	5.0	6.6	6.2	5.0	4.6
10-Year Treasury Yield (%)	1.9	2.9	3.1	3.8	3.6	3.6	4.0	3.6	3.4	3.3	3.2	3.1	3.8	3.6	3.1	2.9
Mortgage Originations																
Total 1- to 4-Family (Bil \$)	708	696	493	409	333	463	444	465	429	532	552	535	2,305	1,705	2,048	2,355
Purchase	391	489	398	341	267	371	363	371	324	406	405	382	1,619	1,372	1,517	1,707
Refinance	317	207	95	68	66	92	81	94	105	126	147	153	686	333	531	648
Refinance Share (%)	45	30	19	17	20	20	18	20	24	24	27	29	30	20	26	28
FHA Originations (Bil \$)													228	139	150	149
Total 1- to 4-Family (000s loans)	2,223	2,031	1,364	1,102	895	1,239	1,181	1,243	1,158	1,434	1,496	1,453	6,720	4,558	5,542	6,279
Purchase	1,110	1,334	1,054	884	686	948	926	946	827	1,036	1,033	972	4,382	3,505	3,867	4,272
Refinance	1,113	697	310	218	210	291	256	297	332	398	464	482	2,338	1,053	1,675	2,007
Refinance Share (%)	50	34	23	20	23	23	22	24	29	28	31	33	35	23	30	32
Mortgage Debt Outstanding																
1- to 4-Family (Bil \$)	12,708	12,989	13,217	13,381	13,430	13,554	13,652	13,733	13,793	13,855	13,916	13,971	13,381	13,733	13,971	14,255

# Distressed Market Trends



# Unprotected Delinquencies

#### Unprotected DQ Inventory

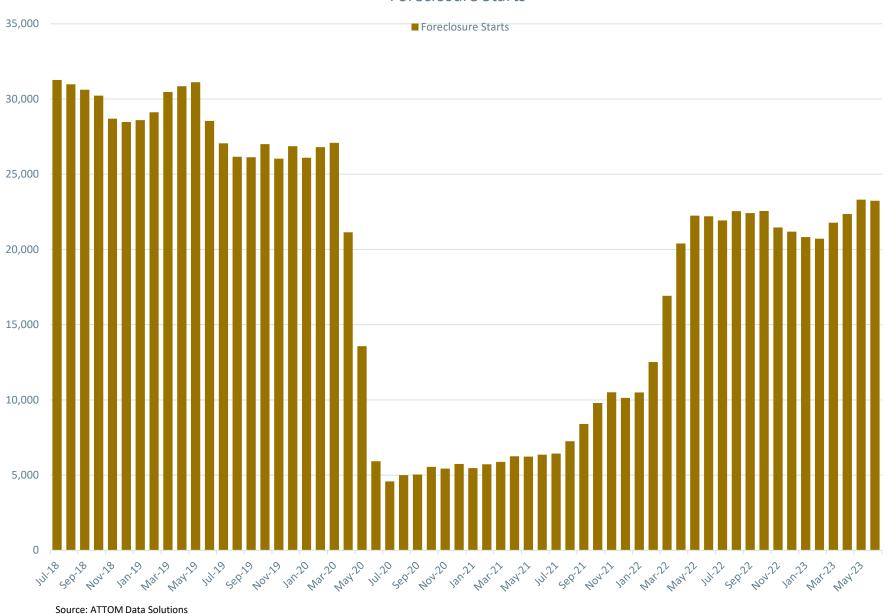


Source: Black Knight Mortgage Monitor



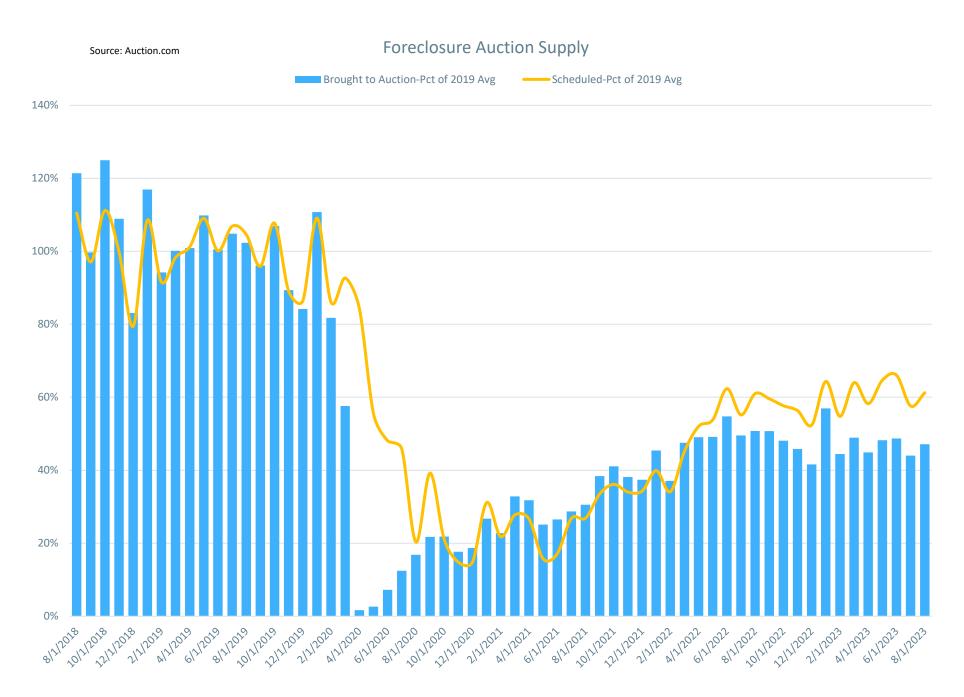
### • Foreclosure Starts

#### **Foreclosure Starts**





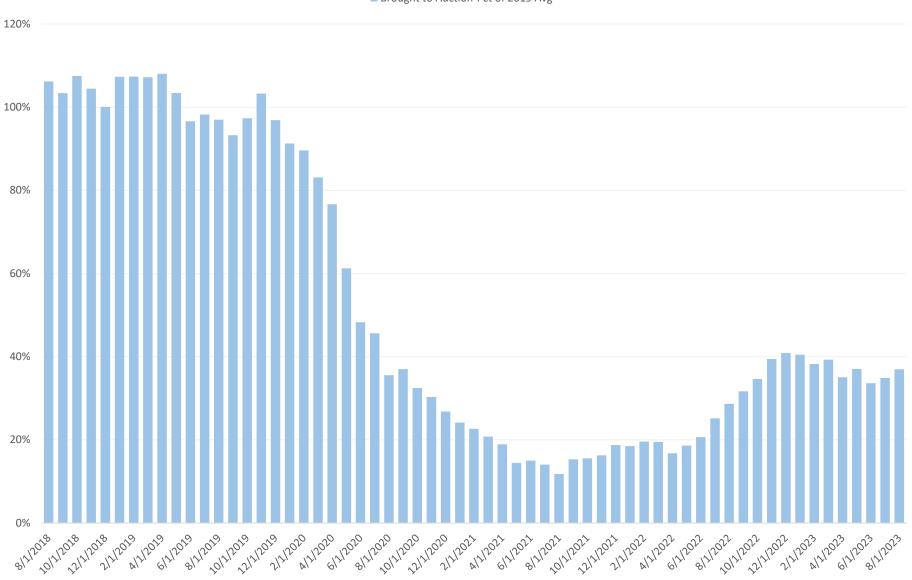
# Foreclosure Auction Supply





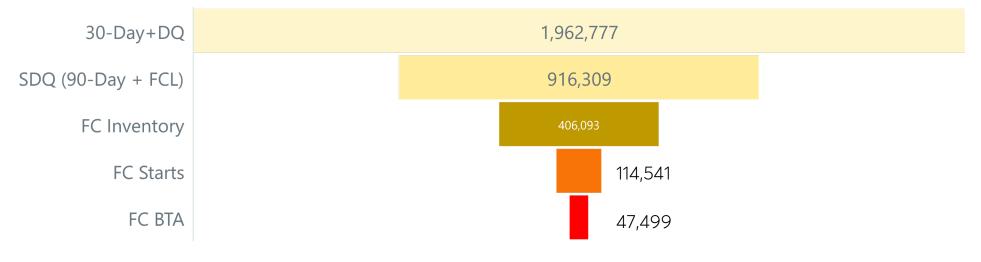
#### **REO Auction Supply**



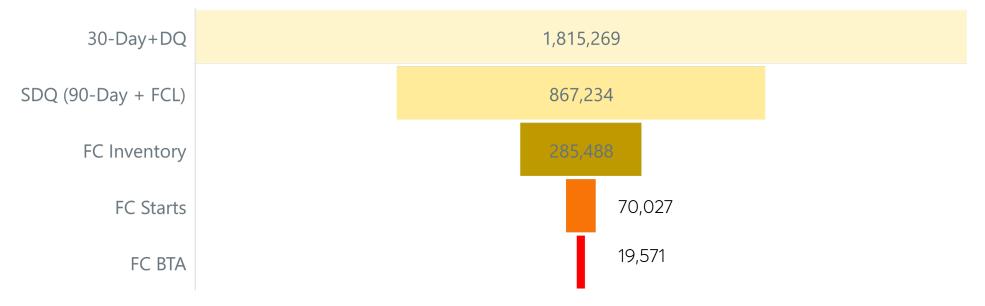




#### SDQ to Foreclosure Funnel (Q4 2019)

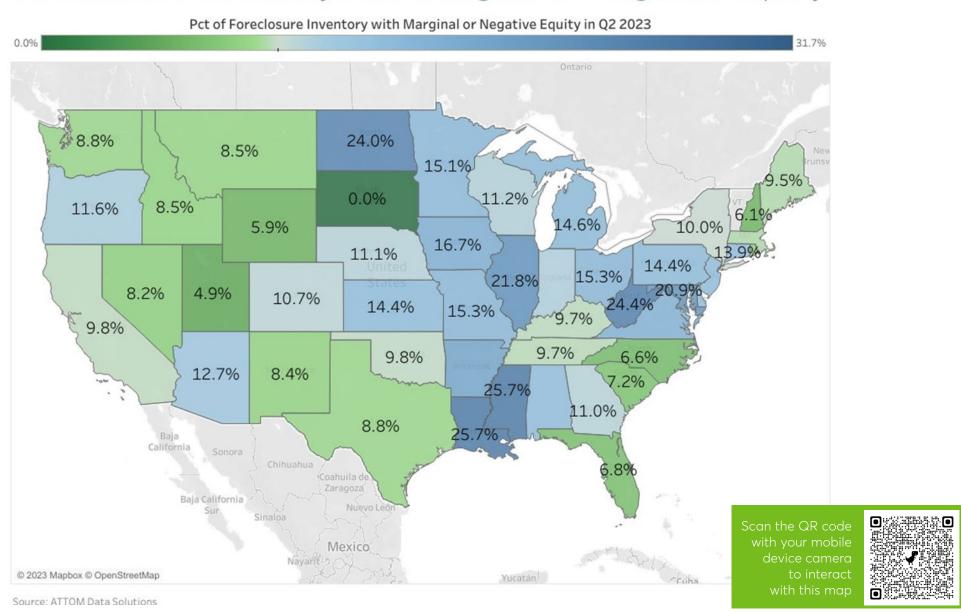


#### SDQ to Foreclosure Funnel (Q2 2023)



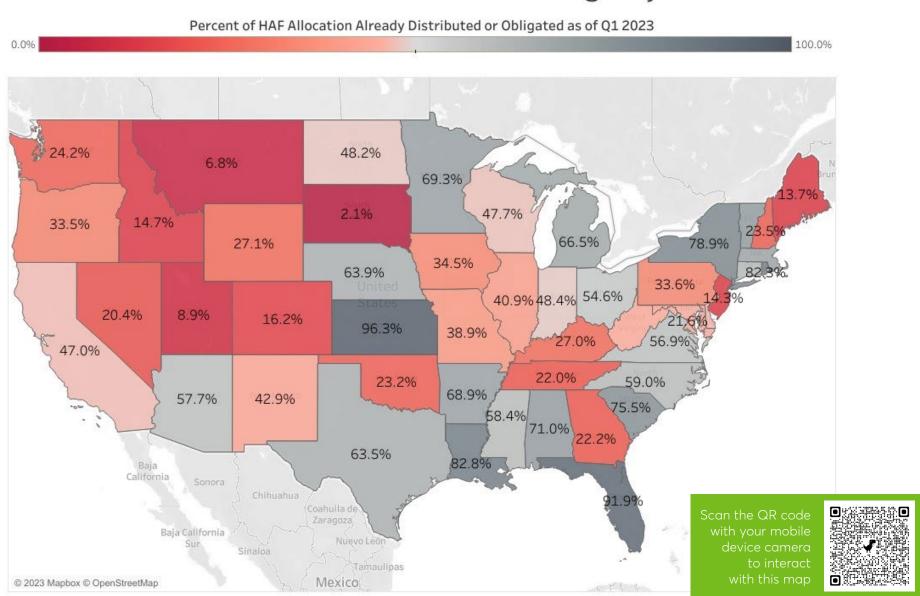
Source: ATTOM Data Solutions, MBA

# Foreclosure Inventory with Marginal or Negative Equity





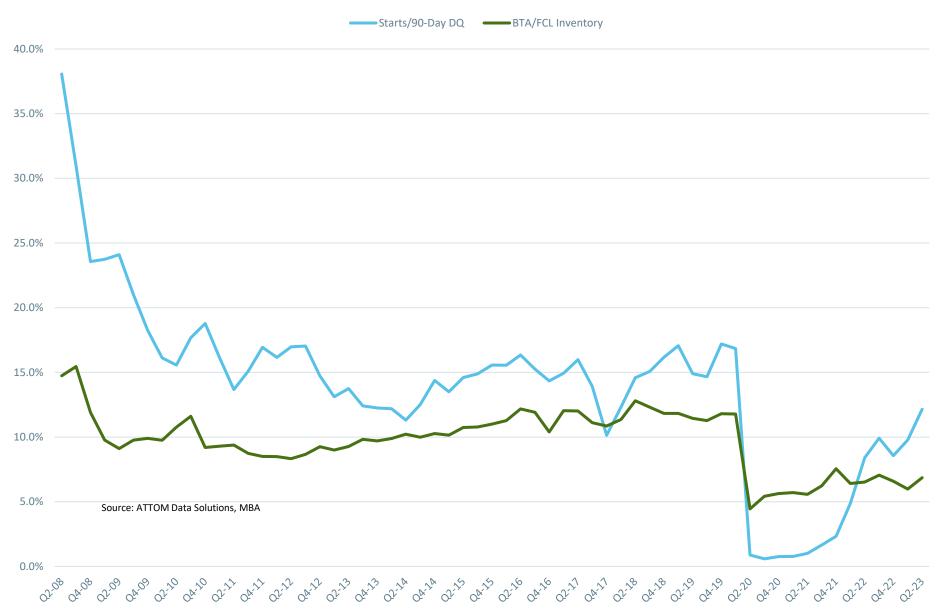
# Homeowner Assistance Fund Usage by State



Source: U.S. Department of Treasury

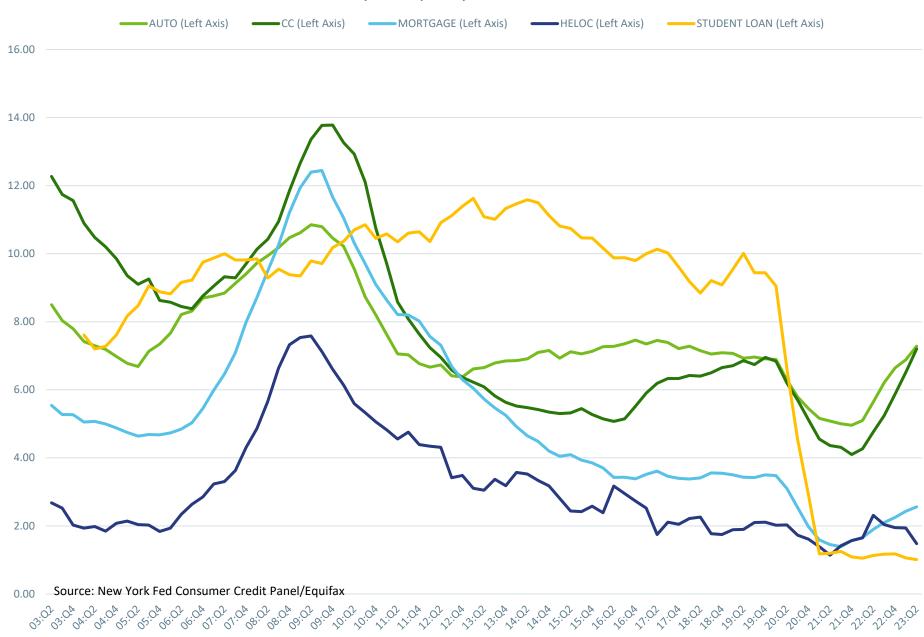






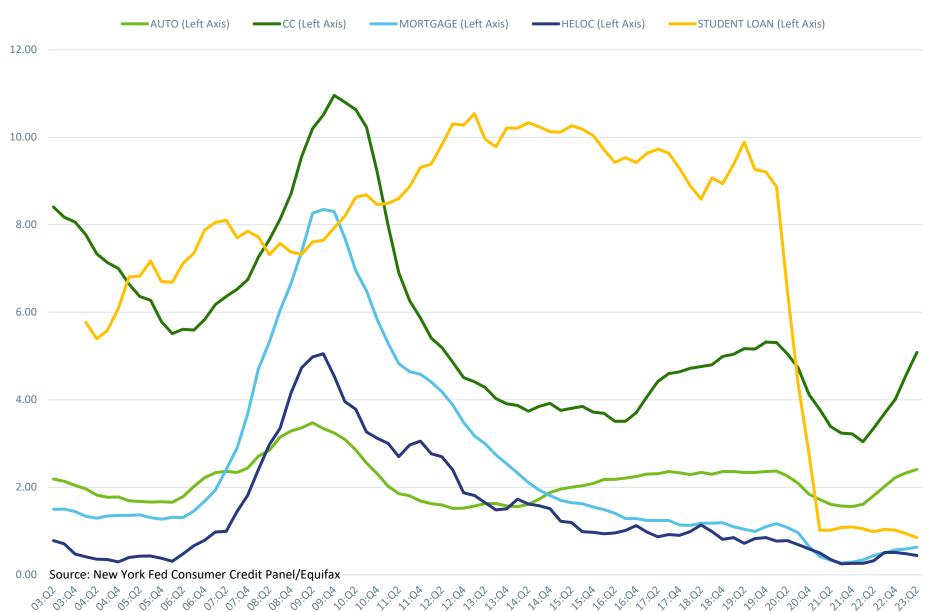


#### New 30-Day Delinquency Rates on Consumer Debt



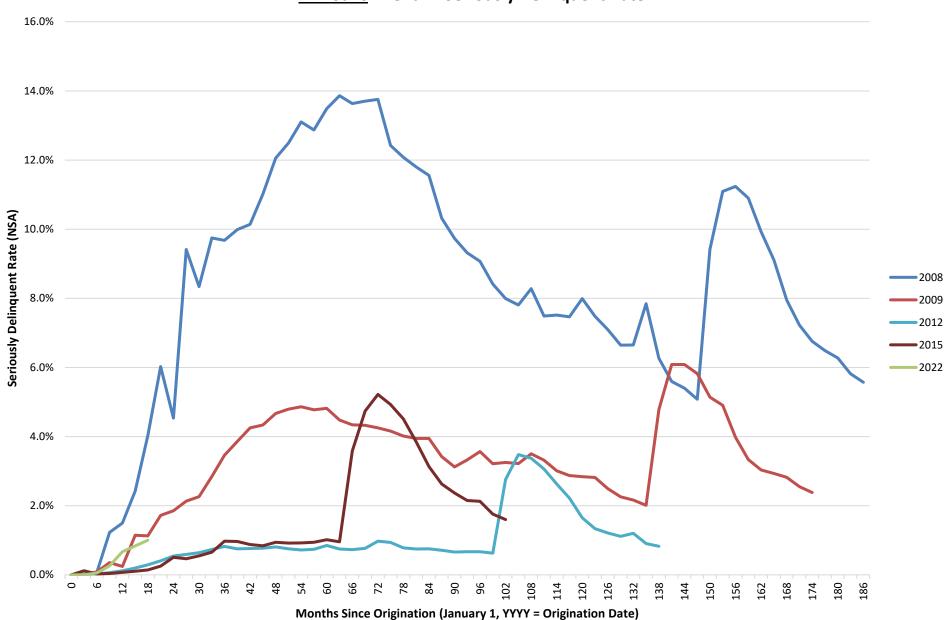


#### Consumer Debt New SDQ Rate

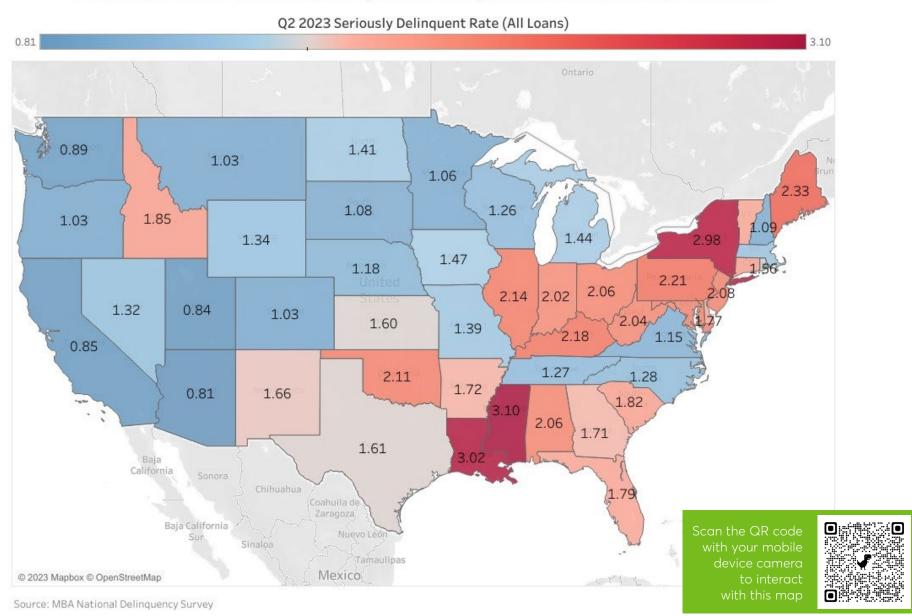








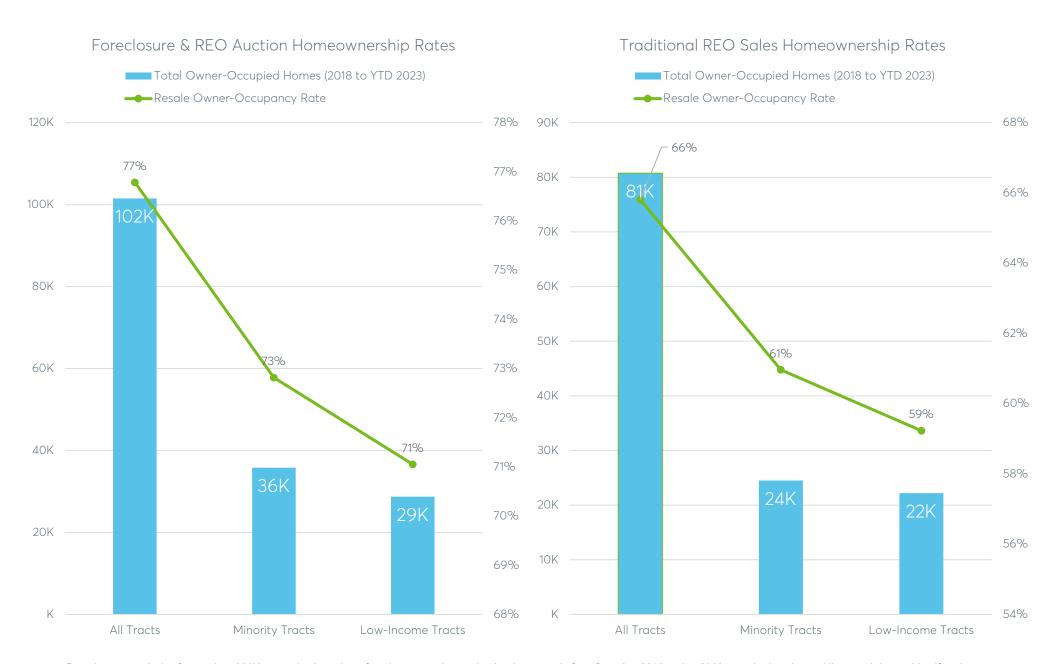
# Home Loan Seriously Delinquent Rates Q2 2023



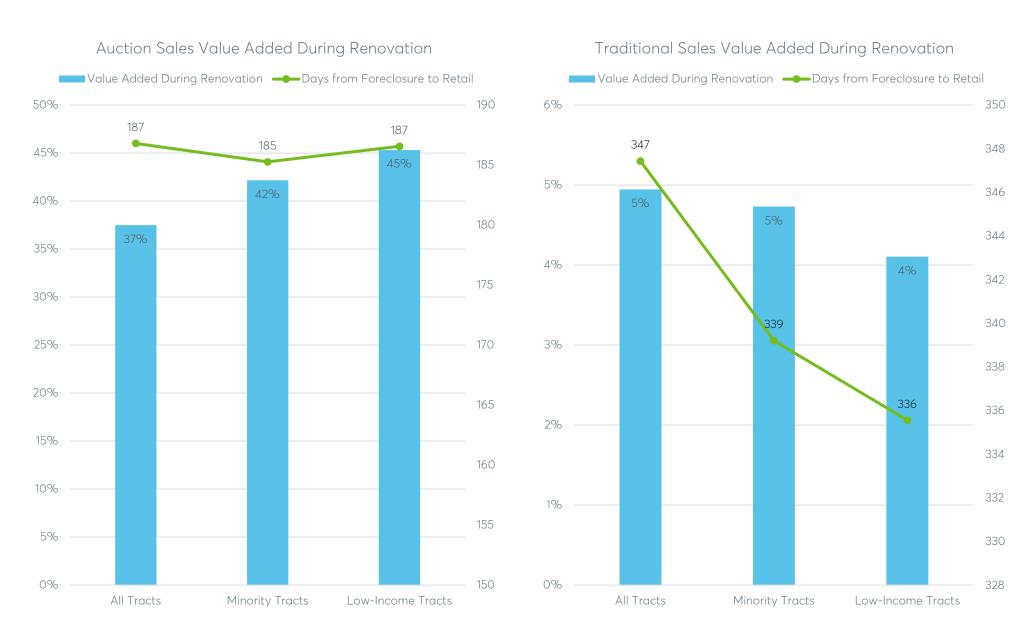
# Spotlight

How transparent disposition benefits underserved communities





Based on an analysis of more than 324K properties brought to foreclosure auction on the Auction.com platform from Jan 2018 to Jun 2023, matched against public record data to identify subsequent resales and owner-occupancy status. Census tract data is from the FHFA underserved area data.



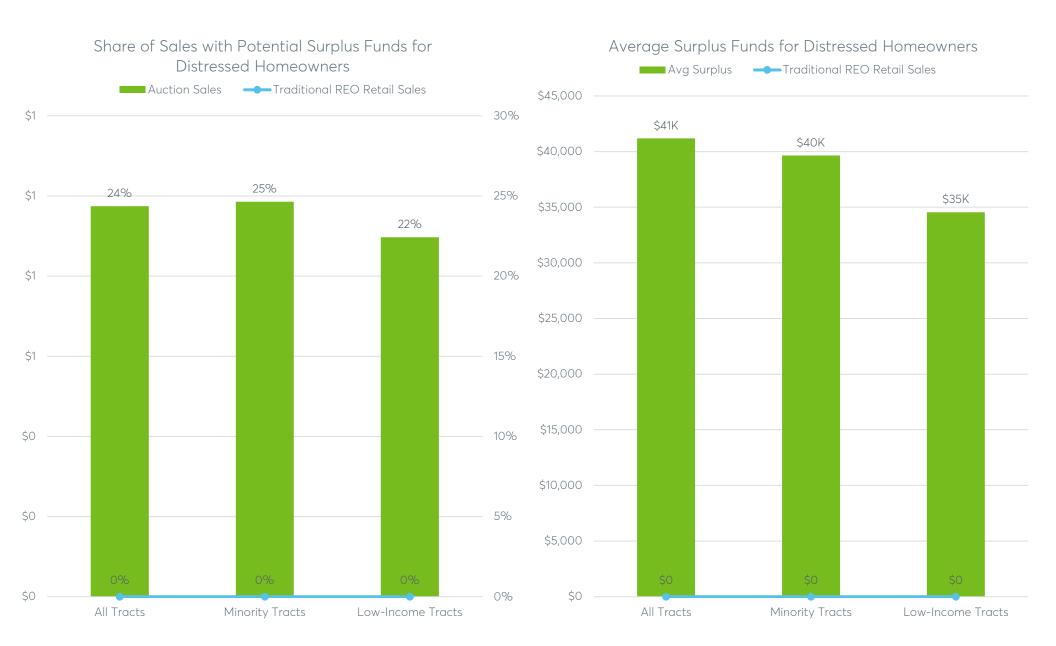
Based on an analysis of more than 155K properties brought to foreclosure auction on the Auction.com platform from Jan 2018 to Jun 2023 and subsequently resold on the retail market. The Auction.com data was matched against public record data to identify subsequent resales and prices relative to the after-repair value at the time of foreclosure. Resales of auction sales only include those resold within a year of foreclosure auction since investors holding for longer than that are likely holding as a rental. Census tract data, is from the FHFA underserved area data.





Based on an analysis of more than 324K properties brought to foreclosure auction on the Auction.com platform from Jan 2018 to Jun 2023. The Auction.com data was matched against public record data to identify subsequent resales and prices. Properties not resold are assumed to be rentals, and estimated rents for those properties were determined using an automated valuation model. Census tract data, including median family income, is from the FHFA underserved area data.

### Neighborhood Stabilization: Equity Protection



Based on an analysis of more than 324K properties brought to foreclosure auction on the Auction.com platform from Jan 2018 through Jun 2023. Potential surplus funds are generated when the winning bid at foreclosure auction is above the total debt owed to the foreclosing lender. Surplus funds are not available for the distressed homeowner after the foreclosure auction.

# Appendix

Anatomy of distressed property buyers



80%

38%

Top motivations for buying and renovating distressed homes:

Sources: Auction.com March 2023 buyer survey, Auction.com sales data

Making Money

Creating Jobs

Building Generational Wealth

Improving Neighborhoods

Expanding Homeownership

Providing Affordable Housing

"Just purchased my first one ... Making improvements quickly to benefit value of neighborhood."

-Kathy, New York

#### Most Buyers Are Main Street, Not Wall Street

94% of buyers purchased 10 or fewer properties in 2022

15 miles median distance between buyers and properties purchased in 2022

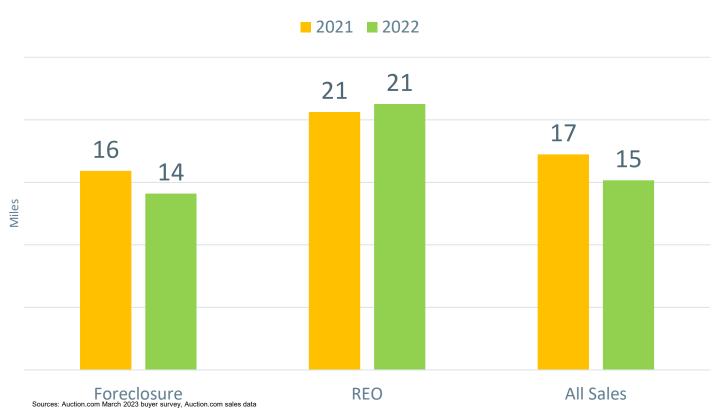
77% of buyers describe themselves as local community developers

89% rank a neighborhoodstabilizing outcome as one of their top three motivations for buying and renovating distressed properties



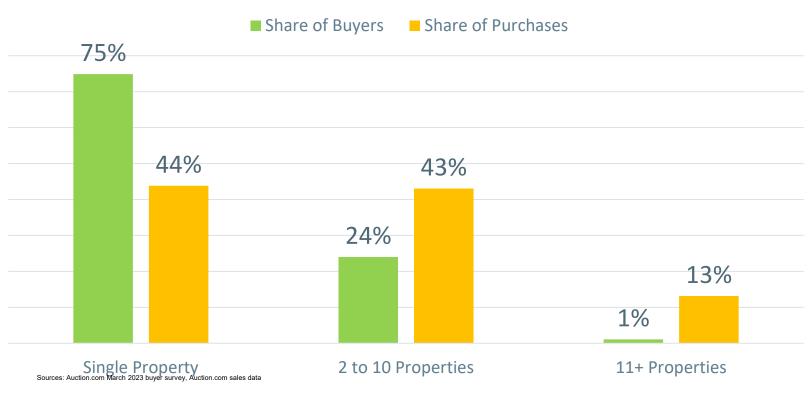
# Buyer Distance from Property

#### Median Distance Between Buyers & Properties Purchased



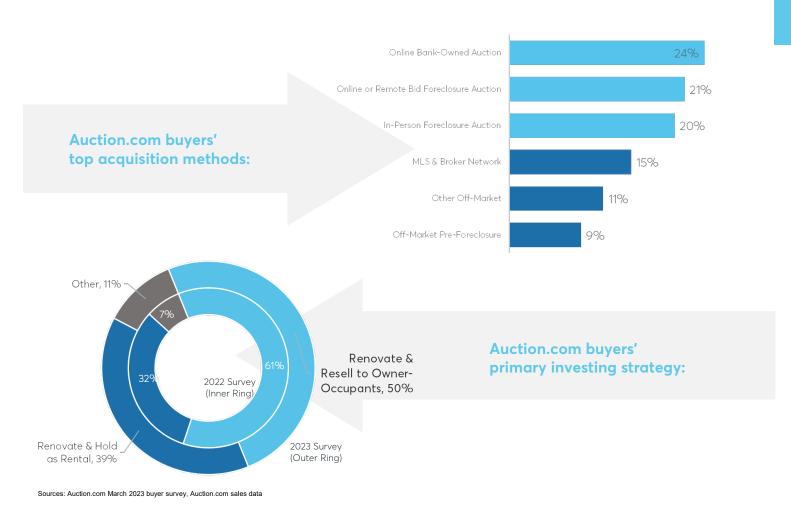


### Auction.com Buyers By Purchase Volume (2022)





# Buyer Strategies



"The online bidding experience was a simple and safe process and I highly recommend Auction.com to other buyers."

- Jennifer, Wisconsi

# Buyers Employ Safe & Responsible Strategies

65% of buyers ranked auctions as top purchase method

50% of buyers renovate and resell to owner-occupants as primary investing strategy

39% renovate and rent as primary investing strategy

88% spend more than \$10,000 on renovations

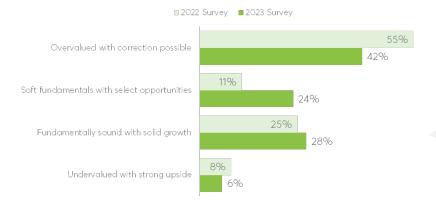
9 in 10 local community developers who buy occupied properties offer a graceful exit to current occupants





Auction.com buyers' outlook for home prices in 2023:





How Auction.com buyers describe their local housing markets:

cautiously bullish, too, because I don't know what events are going to come in that could throw a monkey wrench into my plans. ... If they aggressively drop it (price), I'm going to be aggressively buying, that's for sure."

Paul, Floric

#### Buyers Cautiously Bullish for 2023

32% of buyers expect declining home prices in 2023

16% of buyers expect declining rents in 2023

42% of buyers describe their market as overvalued with correction possible

87% expect their property acquisitions to increase or remain the same in 2023

Sources: Auction.com March 2023 buyer survey, Auction.com sales data