



THE COUNCIL FOR INCLUSION
IN FINANCIAL SERVICES



The Council for Inclusion in Financial Services (CIFS) is an advocate for the value of diversity, equity and inclusion. We engage with all sectors of financial services to cultivate an understanding and acknowledgment of how creating a more inclusive workforce, providing equal access to business opportunities and improving financial literacy lead to business success and community well-being.

FINSERV NOW!

Live interviews and opportunities to interact with noted leaders from various sectors of the financial services industry

CIFS DIVERSITY, EQUALITY & INCLUSION AWARDS GALA

Recognizing individuals and organizations who take action to promote the benefits of inclusion through education, technology, advocacy, industry outreach and philanthropy

FINSERV CONNECT

Professional networking events to connect with financial services professionals

FINSERV SUMMIT

Regional summits highlighting the importance of DEI in the workforce and updates of the economic & housing market

KEY TARGET AUDIENCE

- Business Owners
- Executive Leaders
- Financial Services Professionals
- Diversity & Inclusion Officers
- HR Professionals of the nation's top financial services institutions
- Young Professionals

WHY SPONSOR?

- Sponsors receive strong brand recognition among the most influential professionals in the financial services industry.
- Promote your corporation's commitment to social responsibility and the benefits of building an inclusive workforce
- 79% of our sponsor companies have been repeat sponsors since July 2017.

Please visit www.councilforinclusion.org for more information about The Council for Inclusion in Financial Services.



councilforinclusion.org

info@councilforinclusion.org

844.365.2840

BECOME A SPONSOR TODAY!

Sponsorship Packages can be customized for your maximum exposure.

PLATINUM SPONSOR (2 available) - \$25,000

- Premier logo placement on the CIFS website
- Premier logo placement in CIFS Marketing & CIFS Newsletter
- Feature in CIFS Newsletter
- Acknowledgment at all 2023 CIFS Events
- Speaking opportunity during the five (5) Regional FinServ Summits
- Three (3) Complimentary Registrations for each Regional FinServ Summit
- Presenting Sponsor for one (1) FinServ Now
- Gold Sponsor for the 2023 Diversity, Equity and Inclusion Awards Gala
 - Company name and logo will be on all marketing materials and event signage; one (1) complimentary table at the event; Company Logo on centerpieces

GOLD SPONSOR (2 available) - \$15,000

- Logo placement on the CIFS website
- Logo placement in CIFS marketing & CIFS Newsletter
- Acknowledgment at all 2023 CIFS Events
- Speaking opportunity during three (3) Regional FinServ Summits
- Two (2) Complimentary Registrations for each Regional FinServ Summits
- Silver Sponsor for the 2023 Diversity, Equity and Inclusion Awards Gala
 - Company name and logo will be on all marketing materials and event signage; and one (1) complimentary table at the event

SILVER SPONSOR (2 available) - \$7,500

- Logo placement on the CIFS website
- Logo placement in CIFS Marketing & CIFS Newsletter
- Acknowledgment at the 2023 CIFS FinServ Regional Summits
- Two (2) Complimentary Registrations for three (3) Regional FinServ Summits
- Complimentary Table for the 2023 Diversity, Equity and Inclusion Awards Gala

Call **844.365.2840** or email **customerservice@councilforinclusion.org** to build your custom exposure package today!

17330 Preston Rd. #200D | Dallas, TX 75252

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BECOME A SPONSOR TODAY!

BRONZE SPONSOR (3 available) - \$5,000

- Logo placement on the CIFS website
- Logo placement in CIFS FinServ Regional Conferences Marketing
- Acknowledgment at the 2023 FinServ Regional Summits
- Logo placement in one (1) CIFS FinServ Regional Summit Marketing
- Two (2) Complimentary Registrations for one (1) CIFS FinServ Regional Summit
- Two (2) Complimentary tickets to the 2023 Diversity, Equity and Inclusion Awards Gala

SPEAKER SPONSOR (5 available) - \$4,500

- Logo placement on the CIFS website
- Logo placement in one (1) CIFS FinServ Regional Summit Marketing
- Logo placement in one (1) CIFS Newsletter
- Acknowledgment at one (1) CIFS FinServ Regional Summit
- Two (2) Complimentary Registrations for one (1) CIFS FinServ Regional Summit
- Speaking Opportunity prior to the keynote speaker presentation

LUNCHEON SPONSOR (5 available) - \$3,000

- Logo placement on the CIFS website
- Logo placement in one (1) CIFS FinServ Regional Summit Marketing
- Logo placement on one (1) CIFS FinServ Regional Summit signage
- Two (2) Complimentary Registrations for one (1) CIFS FinServ Regional Summit

NETWORKING SPONSOR (5 available) - \$3,000

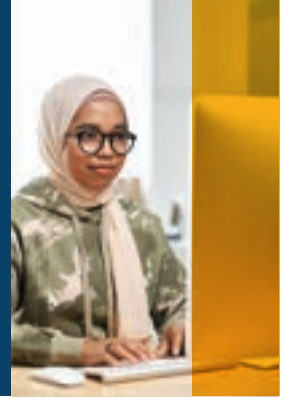
- Logo placement on the CIFS website
- Logo placement in one (1) CIFS FinServ Regional Summit marketing
- Acknowledgment at one (1) FinServ Connect
- Logo placement on one (1) CIFS FinServ Regional Summit signage
- Two (2) Complimentary Registrations for one (1) CIFS FinServ Regional Summit

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CIFS INITIATIVES

Financial Literacy

CIFS presents a quarterly web series designed to provide financial literacy and best DEI practices to the viewers and their business. FinServ Now! provides live interviews and opportunities for you to interact with noted leaders from various sectors of the Financial Services Industry. FinServ Now!, a powerful blend of compelling conversations meets masterclass - with career and personal elevating networking built in.



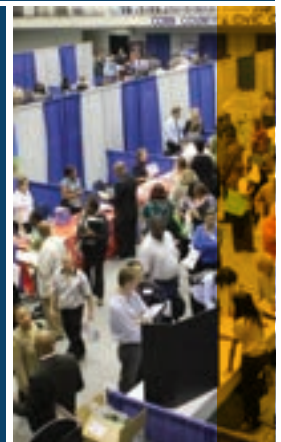
Career & Personal Development

CIFS hosts initiatives throughout the year to promote career and personal development. The National FinServ Expo, an annual conference for financial services professionals to learn about tools and best practices to implement measurable shifts within their personal lives and businesses in an ever-changing industry that requires agility. Additionally, through the CIFS Diversity, Equity & Inclusion (DEI) Certification Training Programs, the goal is to strengthen DEI and decision making/judgment capabilities in order to increase the potential for stronger outcomes from a business and personal perspective.



Workforce Diversity

CIFS believes that workforce diversity allows the differences of individuals, of all backgrounds, to prevail in the workforce giving them creative space to contribute in line with unique experiences. Workforce diversity is beneficial financially by elevating productivity levels of employees and generating greater output. To help further our initiative, we host a Career Expo to welcome new talent into an aging industry. CIFS partners with companies of all facets of the financial services industry to allow them to diversify their workforce and recruit fresh talent.



Supplier Diversity

CIFS presents FinServ Summits, regional meetings highlighting the importance of DEI in the workforce and economic and housing market updates. FinServ Summits concentrate on the recruiting of small businesses, minority-owned businesses, and women-owned businesses to gain access to larger organizations' supplier panels. Supplier diversity combines the best of our desires for a better, more equitable world and the drive to be a competitive leader in the industry.

