



THE COUNCIL FOR INCLUSION
IN FINANCIAL SERVICES



The Council for Inclusion in Financial Services (CIFS) is an advocate for the value of diversity, equity and inclusion. We engage with all sectors of financial services to cultivate an understanding and acknowledgment of how creating a more inclusive workforce, providing equal access to business opportunities and improving financial literacy lead to business success and community well-being.

FINSERV NOW!

Live interviews and opportunities to interact with noted leaders from various sectors of the financial services industry

CIFS DIVERSITY EQUALITY INCLUSION AWARDS

Recognizing individuals and organizations who take action to promote the benefits of inclusion through education, technology, advocacy, industry outreach and philanthropy

FINSERV CONNECT

Professional networking events to connect with financial services professionals

FINSERV SUMMIT

Regional summits highlighting the importance of DEI in the workforce and updates of the economic & housing market

KEY TARGET AUDIENCE

- Business Owners
- Executive Leaders
- Financial Services Professionals
- Diversity & Inclusion Officers
- HR Professionals of the nation's top financial services institutions

WHY SPONSOR?

- Sponsors receive strong brand recognition among the most influential professionals in the financial services industry.
- Promote your corporation's commitment to social responsibility and the benefits of building an inclusive workforce
- 75% of our sponsor companies have been repeat sponsors since July 2017.



BECOME A SPONSOR TODAY!

PLATINUM SPONSOR - \$5,000

- Premier logo placement on the CIFS website
- Premier logo placement in CIFS Marketing & CIFS Newsletter
- Feature in CIFS Newsletter
- Acknowledgment at all 2022 CIFS Events
- Speaking opportunity during one (1) Regional FinServ Summit

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- Logo placement on the CIFS website
- Logo placement in CIFS marketing & CIFS Newsletter
- Acknowledgment at all 2022 CIFS Events
- Speaking opportunity during one (1) Regional FinServ Summit

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BRONZE SPONSOR - \$750

- Logo placement on the CIFS website
- Logo placement in CIFS FinServ Regional Conferences Marketing
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Call **844.365.2840** or email **customerservice@councilforinclusion.org** to build your custom exposure package today!